Amendment No. 1 to HB1208

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AMEND	Senate	Bill	No.	1183
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following:

House Bill No. 1208*

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Clerk	
Comm. Amdt	

SECTION 1. By February 1, 2005, the Tennessee regulatory authority shall transmit to the commerce, labor and agriculture committee of the senate and the commerce committee of the house of representatives a report that:

By deleting all of the language following the enacting clause and by substituting instead the

- (1) Sets forth a plan and timetable for establishing a statewide marketing Do-Not-E-Mail registry;
- (2) Includes and explanation of any practical, technical, security, privacy, enforceability, or other concerns that the authority has regarding such a registry;
- (3) Includes an explanation of how the registry would be applied with respect to children with e-mail accounts;
- (4) Includes an analysis and recommendations concerning how to address commercial electronic mail that originates in or is transmitted through or to facilities or computers in other nations, including initiatives or policy positions that the state could pursue through international negotiations, fora, organizations, or institutions; and
- (5) Includes a plan for requiring commercial electronic mail to be identifiable from its subject line by the use of the characters in the subject line such as "ADV" for an advertisement, "ADV:ADULT" for advertisements with adult materials, and any other identifying characters, or an explanation of any concerns the authority has that cause the authority to recommend against the plan.
- SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring

it.